

**Horizon Japan International School  
Parent-Teacher Association**

March 18, 2009

Dear Horizon Parents:

Every year Horizon prepares a yearbook for the school. It is a wonderful publication, full of memories for all the kids. However, in the past it has been too expensive for many families to consider buying.

Therefore, this year we have decided to sell ads to be printed in the yearbook. This is normal practice in many countries, even if it sounds new to you. Each ad sold will reduce the cost for everyone. Right now, each yearbook will cost approximately 6000 yen. However, it is very possible to reduce this price significantly so that each family can afford one.

We ask that you seriously consider helping us find companies and individuals to purchase ads. They can come from the company which you work for or they can come from your friends' businesses. Additionally, at a lower cost, we are offering personal ads, a chance for you or a family member individually to prepare a message for the yearbook.

If you are unsure what these ads may look like, samples will be available for review from the front office.

Please take a look at the attached flyer for all the details. You are welcome to make as many copies as you need, or request more from the office.

We know this is a busy time, but we ask that each family seriously consider finding just one company or business to purchase an ad. It will make a big difference for everyone.

Thank you very much.

PTA Board  
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